

XIX • RUSSIA • 2017

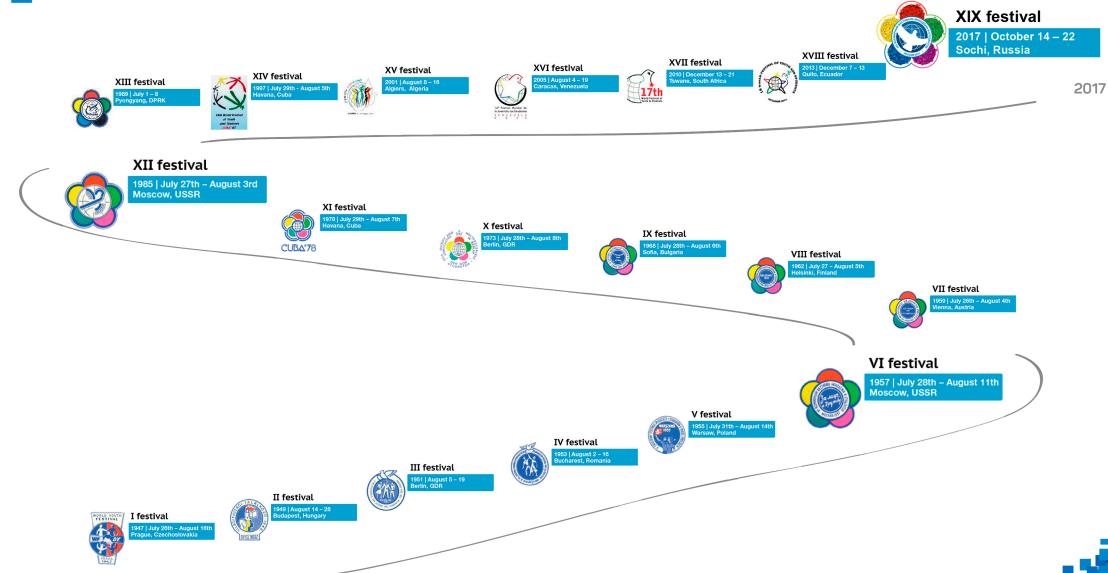
XIX WORLD FESTIVAL OF YOUTH AND STUDENTS

russia2017.com



HISTORY OF THE FESTIVALS

18 World Festivals of Youth and Students came about in the last 69 years



GOALS AND OBJECTIVES

Goals:

- Consolidation of the world youth community around the idea of justice
- Strengthening of the International Relations
- Development of inter-ethnic and intercultural cooperation
- Saving shared memory and history
- Growth of the interest to Russia

Objectives:

- Creating a network of youth-friendly foreign non-commercial organizations around the world
- Formation of the Russian community of guides to values and abroad interests
- Reconstruction of the International Union of Students
- The adoption of the appeal to the global community of youth

Through the support of UN organizations



PARTICIPANTS

More than 20 000 young people from 150 countries

Leaders of youth NGOs

Young journalists

Creative young people (musicians, writers, artists, directors and others)

Sports-oriented youth (leaders of student sports clubs, professional athletes)

Young constructor engineers

Foreigners studying the Russian language, interested in Russian culture

Leaders of youth organizations of political parties

Young university professors

The leaders of the student self-administration

Young scientists (social and humanitarian, natural and technical sciences)

Compatriots

Young entrepreneurs

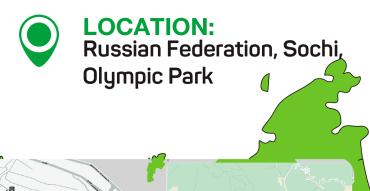
DATE AND VENUE







October 15 - 22, 2017



THE LOGISTICS OF THE FESTIVAL

(THE MAIN HUBS OF THE FESTIVAL)

Moscow (Russia)

Sochi (Russia)

Mexico City (Mexico)

Frankfurt am Main

(Germany)

Havana (Cuba)

Sao Paulo (Brazil)

Johannesburg (South Africa)

Istanbul (Turkey)

Beijing (China)

Dubai (UAE)

Bangkok (Thailand)



DISCUSSION PROGRAM

DISCUSSION PROGRAM

Main Media Centre Capacity: 3 500



CULTURAL AND SPORTS PROGRAM

More than 50 facilities at the territory of the Olympic Park in Sochi



OPENING AND CLOSING CEREMONIES

Ice center "Bolshoy" Capacity: 12 500



CENTRAL CULTURAL PROGRAM *Including webcast of the Ceremonies

Medals Plaza Capacity: 15 000





Accommodation

Capacity: 26 500

Radisson Blu Resort & Congress
Hotel "Imeretinsky"
Omega Tullip Inn
"Azimuth"
Radisson blu Paradisa Pagart & S

Radisson blu Paradise Resort & Spa

"Bogatir" Bridge Resort Sport Inn "Velvet Seasons"

OPENING AND CLOSING CEREMONIES OF THE FESTIVAL

OPENING

15 DATE: October 15, 2017

LOCATION:
Ice Palace "Bolshoy"

ЗАКРЫТИЕ

DATE: October 21, 2017
The final day of the Festival, the theme - Day of Russia

OCATION:

Ice Palace "Bolshoy"



INTERACTIVE ACTIVITIES WITH MUSICIANS, BALLET DANCERS AND CIRCUS ARTISTS

MUSICAL PERFORMANCE WITH SPECIAL PROJECTION SCREENS

TRADITIONALLY, PROCESSION OF MEMBER DELEGATIONS WILL BE THE PART OF THE CEREMONY

DISCUSSION PROGRAM

LOCATION:

Olympic Park, the Main Media Centre

16 DATE: October 16

CULTURE AND GLOBALIZATION

- National cultural values tradition, memory, and identity
- Cross-cultural communication
- Cultural heritage
- Culture and creativity

19 DATE: October 19

DEVELOPMENT OF THE COMMUNITY INSTITUTIONS

- ◆ The role of the voluntary sector in the development of the state and the society
- Charity & Volunteering

NUMBER OF PARTICIPANTS:

20 000 people 5 groups / 4000 people

17 DATE: October 17

GLOBAL ECONOMY

- World economy
- The economic development of regions of the world
- Support for small and medium businesses

DATE: October 20

POLITICS AND INTERNATIONAL SECURITY

SUBGROUPS:

4000 / 6 subgroups

18 DATE: October 18

KNOWLEDGE ECONOMY

- Education
- Human Capital
- Knowledges and high technologies production
- Infrastructure of implementation and of the transfering of ideas, inventions and discoveries

21 DATE: October 21

SUMMARIZING ADOPTION OF THE RESOLUTION

THE CULTURAL PROGRAM

Jazz Festival

- Film Festival
- Festival of Circus Art

◆ Ice show "Russian Ballet"

CREATIVE WORKSHOP:





Poets and writers



Architects, urbanists and designers



Artists and sculptors



- Upcoming lectures
- Fashion show by Russian designers
- Museums at the territory of Sochi and of the Olympic Park

EXHIBITIONS:



The history of the festival movement



World achievements (science, culture)



Planet XXI



IT / Global Network, etc.

- Solidarity bazaar
- ◆ Markets ◆ Quests

SPORTS PROGRAM

Heat for 2017 meters

Ice rink

Extreme-Park

Bike-a-thon

Wakeboarding

Street-dance workshops

Team sports: football, beach volleyball, streetball

IRONSTAR

it brings together professionals and amateurs of cyclic sports.

As a part of the competition there will be individual and team races (1.93 km swimming, 90 km cycling, 21.1 km running).

The goal is to create an effective model for the development of an amateur sport.













INTERNATIONAL YOUTH MEDIA CENTER OF THE WORLD FESTIVAL OF YOUTH AND STUDENTS IN 2017

PERIOD OF WORKING:

November 2016 - November 2017

LAUNCH OF WORKING:

November 1, 2016

Year-round working media center, which is composed of young journalists / bloggers from all over the world, that highlights the main events of the Festival preparation and holding processes.

GOALS AND OBJECTIVES:

- the formation of the international community that consists of professional young journalists / bloggers
- regular coverage of the process of the preparation and of the holding of the Festival in media and social networks
- 🔷 formation of positive image of the Festival, and Russia as a whole, abroad

REGISTRATION:

partner organizations, associations of compatriots

MAIN FUNCTIONS:

- Lighting the Festival events in media and social networks, through the distribution
 of a single content and creation and disseminate their own (blogs, videos, articles on the topic)
- Maintaining the columns devoted to the Festival in international, federal and regional media
- Outputing the monthly online digest
- Conduction of the contests and promotions on social networks
- Formation of educational content
- Conduction of the educational seminars, workshops and meetings







PUBLIC EMBASSADORS OF THE WORLD FESTIVAL OF YOUTH AND STUDENTS



Edgard ZAPASHNY
People's Artist of Russia,
CEO of the Great Moscow
State Circus on Vernadsky
Prospect



Yana CHURIKOVA TV journalist, The Channel One (Russia) presenter, the director of the TV channel "MTV Russia"



Sergey RJAZANSKIJ
Head of the All-Russian public
and state children and youth organization
"Russian movement of schoolchildren",
Hero of Russian Federation,
Pilot-Cosmonaut



Denis SIMACHEV Fashion designer, artist



TIMATI Singer, Producer



Yuri VYAZEMSKY MGIMO Professor, author and presenter of the Russian Intellectual show for young geniuses "Clever boys and clever girls"



Ahmad Alhendavi Envoy of the General Secretary of the UN for Youth Affairs

VOLUNTEER CORPS

START:

NUMBER OF VOLUNTEERS:

NUMBER OF CENTERS:

October 25, 2016

7000 people

within the limits of 20

FUNCTIONS OF VOLUNTEERS:

- Providing the facilities

 (including support at the facilities of the
 Programme and control over the access zones)
- Medical support
- Navigation
- Management of flows (including mood creation)
- Logistics / Transport
- Stewarts
- City volunteers
- Media Volunteers
- Accreditation

- Language services
- Administrative activities
- Operations center
- Escort for delegations (Attache)
- Support for members
- Protocol
- Catering service





THE MAJOR EVENTS DURING THE PROCESS OF PREPARATION OF THE WORLD FESTIVAL OF STUDENTS AND YOUTH 2017

The International Youth Educational Forum "Eurasia" (implementation of the case WFYS 2017)

September 7-11, Orenburg

The launch of the recruition of Russian and foreign participants campaign

WFYS 2017 – Students Parade

September 10, Orenburg, all subjects of the Russian Federation

* The actual launch of the campaign to recruit foreign participants of the WFYS 2017 — October ´

* Press conference; Festival Program Presentation;

volunteers, the preparatory committees in all 85

subjects of the Russian Federation; Turning on the

clock with the countdown of time; Passing the baton,

All-Russian action with the participation of

Working start of the regional preparatory committees of WFYS

October 12, all subjects of the Russian Federation

The ceremony "Year to the Festival"

October 14, Moscow, all the subjects

of the Russian Federation

Working start of the volunteering WFYS Program

October 25, all subjects of the

* Inauguration of the preparation centers

The second international preparatory meeting

October 30, Namibia

Russian Federation

Working start of the International Youth press center

November 1, Moscow and foreign capitals

The third preparatory meeting

January 2017

* In conjunction with major international news agences

SELECTION OF THE PARTICIPANTS AND CREATING THE DELEGATIONS. RUSSIA



Registration on the website russia2017.com / mobile app russia2017



Expert commission



National and regional preparatory committees



Verification with regional Committee on Youth Affairs * for Russian participants



Formation of the final list of delegation members







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THANK YOU FOR YOUR ATTENTION!



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